

StCroixSplash.org

Fact Sheet



What is StCroixSplash?

A project of ArtReach St. Croix, StCroixSplash.org is a go to online event calendar for cultural, entertainment and outdoor events happening in the Lower St. Croix Valley. Each year hundreds of events are featured on StCroixSplash.org with thousands of site visitors who return multiple times each year. Additionally, information from StCroixSplash.org is syndicated to partner event calendars throughout the valley including DiscoverStillwater.com and SaintCroixRiver.org, two tourism focused websites.

What makes StCroixSplash special?

StCroixSplash.org includes information for a complete range of leisure-time activities from Hastings and Prescott to Taylor's Falls and St. Croix Falls in the St. Croix Valley – music, dance, fairs, festivals, outdoor activities, tours, parades, culinary events and more. StCroixSplash.org helps users find something to do whether they live in the region or are visiting our beautiful scenic Valley.

Who produces StCroixSplash?

StCroixSplash.org is managed and maintained by the staff of ArtReach St. Croix and is part of the organizations efforts to increase awareness of, participate in, and support for arts and culture organizations in the St. Croix Valley including communities in Minnesota and Wisconsin.

Who is eligible to have events included in the calendar?

Any organization or individual that produces entertainment events (performing, literary & visual arts, outdoors, etc.) in the Lower St. Croix Valley can submit events for inclusion in the calendar, providing they do not violate of our guidelines.

How does StCroixSplash.org choose which events to feature?

We highlight content on the homepage, category pages and seasonal/theme pages based on a variety of factors – geography, timing, a diverse selection of content – and also a desire to fully represent the cultural community of the St. Croix Valley. We welcome input and suggestions on content from our members and the general public.

How is StCroixSplash.org supported?

StCroixSplash.org is supported by community partners including Hugh J. Andersen Foundation, St. Croix Valley Foundation, Discover Stillwater, Water Street Inn and St. Croix Festival Theatre.

StCroixSplash.org Categories

Free

Kids

Theatre

- classics
- contemporary
- dramas
- comedy & improv
- musical

Music

- classical
- folk/world
- rock/country
- jazz/blues
- other

Nature & Recreation

- sports

Special Events

- fairs & festivals
- fundraisers & galas
- parades & holidays
- group night out

History & Heritage

- museums
- historic site
- multicultural
- tours

Classes & Workshops

- art & craft
- theatre
- dance
- music
- culinary
- nature/outdoors
- literary

Literary & Lectures

- poetry/spoken word
- readings/book signings
- author/literary events
- guest speakers

Dance

- ballet
- modern/contemporary
- folk/world
- social

Culinary

Galleries & Visual Arts

- crafts/traditional arts
- public art
- galleries

Film

StCroixSplash.org Geography

Afton	55001	Scandia	55073
Bayport	55003	Shafer	55074
Dresser	54009	Somerset	54025
Franconia	55074	Stillwater	55082
Grant	55115	Taylor's Falls	55084
Hastings	55033		
Houlton	54082		
Hudson	54016		
Lake Elmo	55042		
Lakeland	55043		
Marine on St. Croix	55047		
New Richmond	54017		
Osceola	54020		
Prescott	54021		
River Falls	54022		
Roberts	54023		
St. Croix Falls	54024		

StCroixSplash.org Syndication

Event information submitted to StCroixSplash.org is syndicated on multiple partner calendars throughout the St. Croix Valley. Syndication partners include:

- DiscoverStillwater.com/Event
- GreatRiversConfluence.com
- StCroix360.com
- StillwaterCurrent.com
- SaintCroixRiver.com (St. Croix Valley Regional Tourism Alliance)
- ArtBenchTrail.org
- Scvfoundation.org (St. Croix Valley Foundation)

StCroixSplash does not include:

- events outside of the St Croix Valley
- virtual events without a designated location
- health fairs, social service events, of self help seminars
- worship services or events that assume religious or spiritual beliefs
- sales, shopping or merchandising events
- entrepreneurial, networking, and/or recruitment events
- calls for entry or vendor solicitations
- food and drink specials
- "adult" oriented entertainment or salacious content
- civic meetings
- candidate forums, political events or rallies
- league and intramural sports
- exercise classes
- ongoing attractions, fun centers, and the like
- events presented by an elementary or middle school

Listings do not discriminate on the basis of the subject matter or artists involved, including for reasons of race, color, religion, sex, sexual orientation, national origin, age, disability or political point of view.

StCroixSplash does not accept event listings that feature slurs, epithets, or hateful comments. Events that contain mature themes, are sexually explicit and/or use strong language will not be listed.